Corel Trainer Social Media Class
June 2020. Recognizing that
Skin-Tones Matter in Digital Design

Addressing some of the struggles in basic photo-editing related to skin-tones. This class will assume a basic knowledge of Corel Systems.
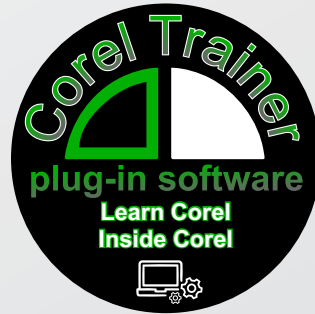
Color Masking
  Background vs Skin tone removal
  The more contrast/destinction the better results
    Crop areas first, then apply color mask(s)
    Draw underlying elements when necessary
    Cutout Lab (photo-paint)

Effects
  Brightness Contrast Intensity & Hue Saturation Lightness
  Blur effects to focus the viewer's attention
  TONS more cool effects in newer Corels...

Contrast areas can help or cause struggles
  People with darker skin:
    Smiles stand out :-)
    Shadows hide detail :-(
      -Blurring backgrounds can help (contrasts via lighter shades)
  People with lighter skin:
    Night photos & grayscale :-)
    Strong apparel colors distract :-(
      -Bring up other areas, or soften sharp colors (for consistency)

Remember to think in layers!
Enhancements & exaggerations are expected

Lets recognize & celebrate some of our differences, as well as our similarities.
                    We are all beautiful Americans!

Corel
Trainer

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